

## PRIVATE LABEL NEW ACCOUNT FORM:

Please fill out the following fields as accurately as possible and return via email at [PrivateLabel@fallene.com](mailto:PrivateLabel@fallene.com) or fax to 610-630-6202. Information collected on this form will not be shared with any outside company. Fallene may use information on this form to direct mail or e-mail promotions or newsletters.

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Account Name

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Account Contact Person

Professional Specialty

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Phone Number

Fax Number

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Email

Website

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Business Address

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Ship to Address

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How did you hear about us?

Would you like to receive direct mail or e-mails about promotions and/or newsletters?

Y  N

## PLEASE CHECK PRODUCTS OF INTEREST

### MINERAL PROTECTION

- #203** facial mineral sunscreen Tinted, SPF 40
- #202** facial mineral sunscreen Non-Tinted, SPF 40
- #204** 20% zinc oxide mineral sunscreen Tinted, SPF 40
- #205** 20% zinc oxide mineral sunscreen Non-Tinted, SPF 40
- #210** foaming mineral sunscreen Tinted, SPF 30
- #211** foaming mineral sunscreen Non-Tinted, SPF 30
- #212** mineral lip sunscreen Tinted, SPF 45
- #208** replenishing daily protection Tinted, SPF 40
- #226** replenishing daily protection Non-Tinted, SPF 40
- #236** eye repair mineral sunscreen Non-Tinted, SPF 20

### SKINCARE REGIMEN

- #206** rejuvenating day serum
- #207** restorative night serum
- #209** gentle foaming cleanser

By signing this document you hereby have declared that all of the information on this form is accurate.

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Account Authorized Purchaser's Name

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Signature of Authorized Purchaser

Date

## PRIVATE LABEL GUIDELINES

**Thank you for choosing us to be your private label experts. We are excited to help you develop your brand. We hope you will find this to be a rewarding endeavor!**

### A few design pointers before we begin:

- Our designer will assist you and provide advice throughout the design process to determine the best look for your labels
- Our designer will adapt and format your branding \*Design Fee may apply
- Please provide all available brand assets, so our designer can duplicate your branding. (your logo, any product photos, design templates, any vector files, any PDF/AI files, fonts to use/font files if applicable, and pantone colors for your brand)
- IMAGES FOUND VIA WEB SEARCH ARE NOT PERMITTED (TO PREVENT COPYRIGHT ISSUES)

### FDA Regulatory Compliance (Sunscreen Products)

- Per FDA requirements of SPF products, labels MUST display the following:
  - The Drug Facts panel - The wording of the Drug Facts CANNOT be modified, and it must be displayed in a legible font
  - Broad Spectrum & SPF Value (in the same size and font) on the front
  - Water resistance information (if applicable) on the front
  - Product weight on the front panel
  - "Manufactured for" information
- Our designer will assist in FDA compliance to ensure complete adherence to FDA regulations
  - "Must include the statement of identity (Sunscreen) on the front of the package"

### Fees

- THERE IS A ONE-TIME INITIAL FORMAT FEE PER SKU. This includes initial label design time with up to 3 label revisions  
Fees are as follows:
  - \$100 for your first sku
  - \$25 per additional sku
  - The format fee for each sku can be waived if your initial order is 48+ units of that sku
- Our hourly design rate is \$55/hour. This will be applicable when revisions exceed the included three
- As our designer begins work on your labels, a deposit of \$250 is required (applied to your initial order.) This does not apply if you design your own labels
- If you wish to re-design your label our hourly design rate of \$55/hour will be applied to your order.

### Order Minimums

- Your first private label order MUST include 24+ units per sku
- All other orders have a minimum of 12 units per sku

### Replacements

- Your satisfaction is important to us. If you receive damaged products, you may return them for replacement
- Returns for replacement must be completed within thirty days of order date
- Please make these claims within 10 days from receipt of products
- Private label products are NOT eligible for refund, as they are custom produced for your practice

### Final Note

- Any private label products sold may not be referred to, or compared with any Fallene Ltd brands, including TIZO® or generic TIZO® products
- The products are your brand, and will be referred to as your brand
- Production time is approximately 10-14 business days
- Your sales rep is happy to assist you with product and formula education as needed

**Client Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Client Signature:** \_\_\_\_\_